



Kings Golf Club Inverness

Corporate Sponsorship Brochure



About Us

The Kings Golf Club was established in 2019 and designed by Stuart Rennie. Originally Torvean Golf Club, due to Highland council investment in to the Inverness West Link and redevelopment of the area a new Club House was built and an 18 Hole Championship Golf Course with a driving range and practice area.

The Kings Golf Club Inverness have already been recognized in the Top 100 golf courses in Scotland and in the Top 100 GB & I under £65 category with Golf World. The course has also hosted the Scottish Men's Area Team Championship in 2021.

Since 2019, our membership has grown substantially from 400 to now having more than 830 members. Our golf course is growing a reputation of being one of the best courses in the Highlands and this is shown with the increasing number of visitors playing the Kings and the increased membership.

Although the course and clubhouse are in their infancy, the Management Committee are committed to improving our already great facility. The club are committed to investing in the course, having already increased the staffing levels and investing in new machinery as well as making improvements in and around the clubhouse and practice area. The club are also dedicated in the amazing junior golf programme that has been established over the years and continues to grow each year thanks to the volunteer members who commit their time and effort to grow the game.

Of course, none of this investment is possible without our Sponsors, members and visitors and the club are forever grateful that they have the encouragement and support to do this.

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The Kings Golf Club pride ourselves on being a welcoming and friendly club

” Friendly atmosphere throughout the club”

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Your Audience

Member Rounds 2023 – 23k Visitor Rounds 2023 – 5k

Social Media Followers – 3k

Social Media Reach – 24k

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Our Sponsorship Packages

All our packages are available in 1- or 3-year agreements

Prices are excluding VAT



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Hole Sponsorship



1 Year - £500

3 Year - £1250

Sponsor Benefits

- Social membership card with 10% discount on bar purchases
- 50% off venue hire (Smith Lounge)
- Website presence and link
- Picture presence on video slideshow at entrance to clubhouse
- Sponsors plaque in main lounge
- Business card display in main lounge
- Sponsors plaque with logo on selected tee
- Social media advert
- Sponsors day invitation (Team of 4 including a club representative)
- 3 x 4ball vouchers (Monday – Friday)
- 50% discount for additional tee-times

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Open Competition Sponsorship

1 Year - £600

3 Year - £1500

Sponsor Benefits

- Title Sponsor with all associated marketing for Open
- Social membership card with 10% discount on bar purchases
- 50% off venue hire (Smith Lounge)
- Website presence and link
- Picture presence on video slideshow at entrance to clubhouse
- Sponsors plaque in main lounge
- Business card display in main lounge
- Sponsors banners displayed on day of Open
- Social media advert
- Sponsors day invitation (Team of 4 including a club representative)
- 3 x 4ball vouchers (Monday – Friday)
- 50% discount for additional tee-times

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Practice Bay Sponsorship



1 Year - £750 (covered)

1 Year - £500 (uncovered)

3 Year - £2000 (covered)

3 Year – 1250 (uncovered)

Sponsor Benefits

- Social membership card with 10% discount on bar purchases
- 50% off venue hire (Smith Lounge)
- Website presence and link
- Picture presence on video slideshow at entrance to clubhouse
- Sponsors plaque in main lounge
- Business card display in main lounge
- Sponsors banners displayed on selected bay
- Social media advert
- Sponsors day invitation (Team of 4 including a club representative)
- 3 x 4ball vouchers (Monday – Friday)
- 50% discount for additional tee-times

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Package Sponsorship

Hole and Open Combination

1 Year - £1000

3 Year - £2500

Sponsor Benefits

- Title Sponsor with all associated marketing for Open
- X 2 Social membership card with 10% discount on bar purchases
- 50% off venue hire (Smith Lounge)
- Website presence and link
- Picture presence on video slideshow at entrance to clubhouse
- Sponsors plaque in main lounge
- Business card display in main lounge
- Sponsors plaque with logo on selected tee
- Sponsors banners displayed on day of Open
- X 3 Social media adverts
- Sponsors day invitation (Team of 4 including a club representative)
- 8 x 4ball vouchers (Monday – Friday)
- 50% discount for additional tee-times



Package Sponsorship

Hole, Range Bay and Open Combination

1 Year - £1600

3 Year - £3750

Sponsor Benefits

- Title Sponsor with all associated marketing for Open
- X 4 Social membership card with 10% discount on bar purchases
- 50% off venue hire (Smith Lounge)
- Website presence and link
- Picture presence on video slideshow at entrance to clubhouse
- Sponsors plaque in main lounge
- Business card display in main lounge
- Sponsors plaque with logo on selected tee
- Sponsors banners displayed on day of Open
- X 4 Social media adverts
- Sponsors day invitation (Team of 4 including a club representative)
- 12 x 4ball vouchers (Monday – Friday)
- 50% discount for additional tee-times
- Sponsors banners displayed on selected bay

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Kings Golf Club, Inverness is truly one of the Highlands best courses. – Golf Insights



**Scottish Golf
Championship Venue**

**Definitely a course to visit if in the area.
Cracking layout and very good
condition. – Richard Colley**



**Get this onto your play list -
superb from arrival to departure!
Golf Insights**

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